



Harriet Taylor Mill-Institut für Ökonomie und Geschlechterforschung

Conference: Gender and FinTech Entrepreneurship Thursday, 14th of November 2024 | 9 – 16 h | HWR Berlin | Badensche Straße 50-51 | Building B | Room Aula

The Harriet Taylor Mill-Institute of HWR Berlin (HTMI) is pleased to host the second annual Ta'raabet conference on gender within the DAAD sponsored Ta'ziz Partnership, which is part of the scientific collaboration between the Université de Tunis El Manar (UTM) and Hochschule für Wirtschaft und Recht Berlin (HWR Berlin).

This year the conference promotes the exchange of company practice and scientific research regarding „Gender and Fintech Entrepreneurship“. In the morning (9 – 12 h), FinTech companies will present themselves and experts from the corporate sector will provide an insight into the challenges of the industry. The scientific part of the conference starts in the afternoon (13 – 16 h). We will have various lectures in the field of management, economics, and gender studies all concerning different current FinTech topics, which all of them will be followed by a short Q & A round with the audience and/or exchange with colleagues within the field.

Target groups of the conference are company representatives, professors, researchers and students at HWR Berlin. Conference language is English.

Registration by email: htmi@hwr-berlin.de
until 11.11.2024.

- 09:00** **General Welcome**
- 09:10** **Welcome** by the Presidents of HWR Berlin & UTM Tunis, Department of Economics
- 09:30** **Introductory Lecture: FinTech, AI, and Gender: Closing Gaps or Reinforcing Bias?**
Agnieszka Maria Walorska, Entrepreneur & Digital Innovator
- 10:00** **Fireside Chat: FinTech Entrepreneurship: Diversity and Gender in Focus**
Talking with Dr. Carolin Gabor (Co-Founder & Managing Partner Caesar Ventures Management GmbH; Non-executive Director; Founder of fintexx – Women in Finance)
Moderation: Prof. Dr. Jennifer Pédussel Wu (HWR Berlin)
- 10:30** **Break and Informal Talk**
- 11:00** **Introductory Lecture: FinTech in Berlin: The Dynamic Startup Scene and the Special Position of Female Founders**
Sandra Thumm (Network & Marketing Manager Startup Incubator, HWR Berlin) & Kathrin Jahnke (Project Management Startup Incubator, HWR Berlin)

- 11:30** **Fireside Chat: Shaping the Future: FinTech Companies and Gender Diversity in Employment, Leadership and/or Product Design**
Talking with Dr. Carolin Löbhard (Founder of Goldmarie Finanzen) and Miriam Wohlfahrth (Founder Ratepay/Banxware & Expert Digital Economy)
Moderation: Prof. Dr. Arafet Farroukh (UTM Tunis)
- 12:00** **Lunch Break**
- 13:00** **Sessions: Gender and FinTech Entrepreneurship: Insights into Recent Scientific Research**
Session 1: Digital Disruption in the FinTech Sector: Strategies to Overcome Discrimination and Empower Women
Session 2: Gender, Fintech and Social Justice: New Perspectives for Female Entrepreneurs and Digital Working Environments
- 16:00** **Closing Remarks**

Gefördert durch:



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



UNIVERSITÉ DE
TUNIS EL MANAR



Institute for International Political Economy at the
Berlin School of Economics and Law (IPE)



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Das Institut wird von der HWR Berlin finanziert.



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Session Schedule of the Afternoon Programme: Gender and FinTech Entrepreneurship: Insights into Recent Scientific Research

Session 1: Digital Disruption in the FinTech Sector: Strategies to Overcome Discrimination and Empower Women		Session 2: Gender, Fintech and Social Justice: New Perspectives for Female Entrepreneurs and Digital Working Environments	
13:00	Technology and Inequality: Unveiling the Reproduction of Gender Disparities Katja Dill (HWR Berlin; online)	13:00	The Welfare State and the State of Female Fintech Entrepreneurship: an Interconnection? Prof. Dr. Charlotte Fechter (HWR Berlin)
13:30	Women's Economic Empowerment in Tunisia: Exploring the Role of FinTech Prof. Dr. Arafet Farroukh & Marwa ben Hessine (FSEGT-UTM Tunis)	13:30	Rethinking Digital Work Arrangements from a Feminist Perspective Prof. Dr. Jeanette Trenkmann (EBS Business School Berlin)
14:00	Financial Innovation, Corporate Governance and ESG Performance Prof. Dr. Salma Zaiane & Dr. Wassim Fezzani (FSEGT-UTM Tunis)	14:00	Tech Startups and the Zebra Phenomenon: Women-led Startups as a Driving Force for Sustainability? Prof. Dr. Veronika Kneip & Dr. Melanie Slavici (Frankfurt University of Applied Sciences)
14:30	Coffee Break and Informal Talk	14:30	Coffee Break and Informal Talk
14:45	Epistemic Injustice and Generative AI: Implicit Social Bias and the Exclusion of Neurominorities Prof. Dr. Claudia Lemke, Martin Bloomfield & Florian N. Herfurth (HWR Berlin)	14:45	The Role of FinTech in Enhancing Financial Inclusion and Driving Economic Growth in the MENA Region Prof. Dr. Arafet Farroukh, Prof. Dr. Jennifer Pédussel Wu & Dr. Hela Mzoughi (UTM Tunis & HWR Berlin)
15:15	Discriminatory Questioning Behaviour in the Financing Process of Female Founders Prof. Dr. Patricia Graf, Tahnee Fenja Sirrah Lindner (EBS Business School Berlin) & Valeria Gott (Founder of Reout) Moderation: Prof. Dr. Arafet Farroukh (UTM Tunis)	15:15	Credits offered by Fintechs for Low-income Female Entrepreneurs in Brazil Paula Duarte (Visiting Researcher at HWR Berlin) Moderation: Prof. Dr. Jennifer Pédussel Wu (HWR Berlin)

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