



Veranstaltung | Conference

## Gender and FinTech Entrepreneurship

The Harriet Taylor Mill-Institute of HWR Berlin (HTMI) is pleased to host the second annual Ta'raabet conference on gender within the DAAD sponsored Ta'ziz Partnership, which is part of the scientific collaboration between the Université de Tunis El Manar (UTM) and Hochschule für Wirtschaft und Recht Berlin (HWR Berlin).

**Do  
14.11.**

**Uhrzeit**

**09.00-16.00**

**Ort**

**Campus Schöneberg**

**Haus B Aula**

**Badensche Straße 50-51**

**10825 Berlin**

[Google Maps](#)

**Kosten**

**Free of charge**

**Anmeldung**

**Please register using the form below.**

**Veranstalter/in**

**HTMI – Harriet Taylor Mill-Institut für Ökonomie und  
Geschlechterforschung**

[Website HTMI](#)

This year the conference promotes the exchange of company practice and scientific research regarding „Gender and Fintech Entrepreneurship“. In the morning (9-12 h), FinTech companies will present themselves and experts from the corporate sector will provide an insight into the challenges of the industry. The scientific part of the conference starts in the afternoon (13-16 h). We will have various lectures in the field of management, economics, and gender studies all concerning different current FinTech topics, which all of them will be followed by a short Q & A round with the audience and/or exchange with colleagues within the field. The complete programme will be published shortly.

Target groups of the conference are company representatives, professors, researchers and students at HWR Berlin.

**Conference programme**

09:00 | General Welcome

Please fill out:  
**Registration for the event**

Vor- und Nachname

Organisation/  
Institution

E-Mail Adresse

Data protection \*

I have read the privacy policy and agree to the storage and processing of my data.

Data protection

By submitting the form you agree to the storage of your data. The data will be stored solely for the purpose of contacting you and will be deleted within the legal time limits. In our [Data protection declaration](#) you can read in detail how your data will be used.

Zurücksetzen

09:10 | Welcome by the **Presidents** of HWR Berlin & UTM Tunis, Department of Economics

09:30 | Introductory Lecture: *“FinTech, AI, and Gender: Closing Gaps or Reinforcing Bias?”* by **Agnieszka Maria Walorska**, Founder & CEO mika.tax

10:00 | Fireside Chat: *“FinTech Entrepreneurship: Diversity and Gender in Focus”*  
Talking with **Dr. Carolin Gabor** (Co-Founder & Managing Partner Caesar Ventures Management GmbH; Non-executive Director; Founder of fintexx – Women in Finance) – Moderation: **Prof. Dr. Jennifer Pédussel Wu** (HWR Berlin)

10:30 | Break and informal talk

11:00 | Introductory Lecture: *“FinTech in Berlin: The Dynamic Startup Scene and the Special Position of Female Founders”* by **Sandra Thumm** (Network & Marketing Manager Startup Incubator, HWR Berlin) & **Kathrin Jahnke** (Project Management Startup Incubator, HWR Berlin)

11:30 | Fireside Chat: *“Shaping the Future: FinTech Companies and Gender Diversity in Employment, Leadership and/or Product Design”*  
Talking with **Lesley Luli** (CEO and Co-Founder U Impact) and **Miriam Wohlfahrth** (Founder Ratepay/Banxware & Expert Digital Economy) – Moderation: **Prof. Dr. Arafet Farroukh** (UTM Tunis)

12:00 | Lunch Break

13:00 | Sessions: *“Gender and FinTech Entrepreneurship: Insights into recent scientific research”*

- Session 1: *“Digital Disruption in the FinTech Sector: Strategies to overcome discrimination and empower women”*
- Session 2: *“Gender, Fintech and Social Justice: New Perspectives for Female Entrepreneurs and Digital Working Environments”*

16:00 | Closing Remarks

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### Sessions schedule

#### **“Gender and FinTech Entrepreneurship: Insights into recent scientific research”**

##### **Session 1: “Digital Disruption in the FinTech Sector: Strategies to overcome discrimination and empower women”**

13:00 | *“Technology and Inequality: Unveiling the Reproduction of Gender Disparities”* by **Katja Dill** (HWR Berlin; online)

13:30 | *“Women’s Economic Empowerment in Tunisia: Exploring the Role of FinTech”* by **Prof. Dr. Arafet Farroukh** (UTM Tunis) & **Marwa ben Hessine** (FSEGT-UTM Tunis)

14:00 | *“Financial innovation, corporate governance and ESG performance”* by **Prof. Dr. Salma Zaiane** & **Dr. Wassim Fezzani** (FSEGT-UTM Tunis)

14:30 | Coffee Break and Informal Talk

14:45 | *"Epistemic Injustice and Generative AI: Implicit Social Bias and the Exclusion of Neurominorities"* by **Prof. Dr. Claudia Lemke, Martin Bloomfield & Florian N. Herfurth** (HWR Berlin)

15:15 | *"Discriminatory questioning behaviour in the financing process of female founders"* by **Prof. Dr. Patricia Graf** (BSP Business & Law School Berlin), **Tahnee Fenja Sirrah Lindner** (BSP Business & Law School Berlin) & **Valérie Gott** (Founder of Reout)

**Moderation: Prof. Dr. Arafet Farroukh** (UTM Tunis)

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## **Session 2: "Gender, Fintech and Social Justice: New Perspectives for Female Entrepreneurs and Digital Working Environments"**

13:00 | *"The Welfare state and the State of Female Fintech Entrepreneurship: an Interconnection?"* by **Prof. Dr. Charlotte Fechter** (HWR Berlin)

13:30 | *"Rethinking digital work arrangements from a feminist perspective"* by **Prof. Dr. Jeannette Trenkmann** (BSP Business & Law School Berlin)

14:00 | *"Tech Startups and the Zebra phenomenon. Women-led startups as a driving force for Sustainability?"* by **Prof. Dr. Veronika Kneip & Dr. Melanie Slavici** (Frankfurt University of Applied Sciences)

14:30 | Coffee break and Informal talk

14:45 | *"The Role of FinTech in Enhancing Financial Inclusion and Driving Economic Growth in the MENA Region"* by **Prof. Dr. Arafet Farroukh, Prof. Dr. Jennifer Pédussel Wu & Dr. Hela Mzoughi** (UTM Tunis & HWR Berlin)

15:15 | *"Credits offered by fintechs for low-income female entrepreneurs in Brazil"* by **Paula Duarte** (Visiting Researcher at HWR Berlin)

**Moderation: Prof. Dr. Jennifer Pédussel Wu** (HWR Berlin)

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### **Registration**

Please register until 11<sup>th</sup> of November 2024 via our registration form.